



INTERNAL
COLLEAGUES

EXTERNAL
CUSTOMERS



INDUSTRY
CO-PARTNERS

COMMUNITY
SOCIETY



INTERNAL COLLEAGUES

Advancing **internal programmes** and policies to provide equality of opportunity and outcomes for **all employees and future talent.**

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We aim to accelerate and support diverse and inclusive workforces”



EXTERNAL CUSTOMERS

Ensuring inclusive design in all stages of the **product & service life cycle**, developing **products** with the aim of closing the digital divide and **eliminating bias** in the adoption of new technologies (e.g. AI & machine learning)

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We aim to make technology accessible and available for all”



INDUSTRY CO-PARTNERS

Embedding inclusion in the supply chain by supporting **technology start-ups** led by underrepresented groups and collaborating with **NGOs, policy makers** and **relevant institutions**.

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We aim to collaborate to accelerate change in the wider eco-system”



COMMUNITY SOCIETY

Working in partnership to ensure technology and the technology industry supports all of society at the earliest possible stage and contributes towards **improving equality** and achieving **social justice**.

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We aim to support wider society”



OUR GUIDING
PRINCIPLES TO
#CHANGETHEFACE
OF TECHNOLOGY

